



Measurement Solutions,  
Global Leader.

ateq.com

# 1 INTERNATIONAL GROUP 4 BUSINESS ACTIVITIES

## THE CORPORATE MISSION & CORE VALUES

### PURPOSE

*"To ensure that what you use, fly or drive is safe and reliable."*

### MISSION

*"We are a global leader of innovative solutions providing premium equipment and unsurpassed services to our valued customers and partners. We strive to protect the environment and promote sustainability."*

### CORE VALUES



#### CUSTOMER DRIVEN

Customers are the reason for the company's existence. Our goal is to meet their needs and expectations, irrespective of their size.



#### GLOBAL TEAM

People are the greatest resource of our company. We uplift each other, foster collaboration and support diversity across borders. Unity of purpose and teamwork enables us to achieve far more collectively than we could individually.



#### RESPECT

Respect for oneself, for others and for the environment inspires our everyday behavior.



#### INNOVATIVE

We understand customer needs and deliver creative solutions. We push boundaries with cutting-edge technology and stay one step ahead.



#### PERSEVERANCE

We care for the final purpose of each project and what comes beyond it. We work hard, never give up and always aim for excellence.



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